

ANDREA GRANCHI PERSONAL C.V.

PERSONAL DETAILS

Birth date: 4 July 1980
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Nationality: Italian

EDUCATION

1998 Graduation at the Liceo Papa Ratti in Desio.
1998-2001 Bachelor's degree in Digital Design at IED (Institute of European Design my score was 29/30 following the implementation of the EMERGENCY web site project
2006 Partecipation at "Web Accessibility course" at the HTML.it offices and followed by the related certification.

PROFESSIONAL EXPERIENCE

Part of my work can be seen on my online portfolio www.crabweb.net

Since 2012 I'm working at Lastminute.com as Graphic and UX designer. My job start from the data collection, followed by the analysis of competitors (benchmarking) prototyping, user test and mockup. AB test proposal according with the product owner and the stakeholders requirements. Supporting front-end scrum teams in developing web interfaces for **Lastminute.com** group sites.

Job applied for: **NewMedia Solutions**
Position: **Senior front-end dev and visual designer**

2009-2012 Design and flash animation of the website "Psicologo 360"
Design and flash animation of the website "Messagenet Talk"
Design and flash animation for the website "Easy Wish"
Flash animation of the website "Utilità"
Design, HTML-CSS and wordpress implementation of the website "Scontrinando.it"
Logo design and wordpress website of Néo Reporters website
Logo design of Hyper Croisiere
Wireframing, HTML-CSS of Crociere Pro
HTML and CSS for the website "FlyBox", a web site of Lastminute.com group
HTML-CSS of many promotional website for Volagratis
HTML-CSS of the website "Siamo Soci"
Implementation with Joomla of the website "Milano Summer Schools" (comune di Milano). I held a training course to the administrators
Graphic design and UX analysis of the website "Banca Generali – General Founds Management"
HTML-CSS of the website "Frullo"
HTML-CSS of the website "BidAdv"
HTML-CSS of the website "PMK Advisor"
Design and HTML-CSS of the website "HotelYo" for Lastminute.com group

Job applied for: **GD Consulting**
Position: **Art director and senior web designer**

2006-2009 Graphic design and HTML-CSS of the website "Consulta Italia Milano"
Graphic design for the mapping software of the municipalities of Milan, Brugherio and Morbegno.
Graphic design, HTML-CSS, Joomla implementation of the website "Per Fare Centro".
Graphic design, HTML-CSS, Joomla implementation of the website "Assomillennium" Conducting two editions of a 3-day HTML training at "Comunità montana della Valtellina" Headquarters based in Morbegno (SO)
Graphic design, HTML-CSS and managing the "Comunità Montana Valtellina di Morbegno" website
Graphic design and HTML-CSS of the website "Vistamar Tower"
Creating the Graphics Interface of the Brugherio Municipal Heritage Management System
Graphic design and HTML-CSS of the website "Romagna Express"
Graphic design and HTML-CSS of the website "ZERO ADV"
Graphic design and HTML-CSS of the website "Pegaso Ingegneria"
Graphic design, HTML-CSS and SEO optimization of the website "Buratti Produce"
Concept, Graphic design and HTML-CSS for the Monza e Brianza intranet.
Conducting a Joomla training at the Municipality of Milan
Realization of a TV commercial for GD Consulting broadcasted on Sky Play TV.

Job applied for: **Kaptus s.p.a.**
Position: **Visual and web designer**

2001-2006 Official website design of Francesco De Gregori (2001) and consecutive annual restyling (2003-2005)
Manage and Continuous update of the official Sony Music Italian website
Development of the Italian version of several Sony Music International Official websites, including artists like: Michael Jackson, Jennifer Lopez, Anastacia, Bob Dylan, David Bowie, Dysfunctional, Korn, Pearl Jam, Star Wars and much more
Graphic design and HTML-CSS of the official website of Marcello Modugno, a.k.a. Mercuzio (Sony Music Italian singer)
Graphic design and HTML-CSS of the official website Sony Music Sanremo (the most important Festival of the Italian song) 2002, 2003 e 2005
Graphic design and HTML-CSS of the Newsletter for: Negrita, Elisa, Cranberries and Gazosa
Graphic design and HTML-CSS for the websites "The First Drive" and "The Second Sketch" for Saab (cars company)
Restyling of the official DHL Italia website

Restyling of the website "Dentosan"

HTML-CSS and flash animations of the official LEGO website (Lego Parents)

Graphic design and HTML-CSS of the website "Polylogistics s.r.l."

Graphic design and HTML-CSS of the website "Safewatcher"

Graphic design and HTML-CSS of the website "Athena Consulenza Direzionale"

HTML-CSS of the website "Spal ultra premi"

Creation of animated presentations and newsletters for the medicinal product Recatine.

Graphic design, HTML-CSS and management of my website "OZIO.net"

Graphic design and HTML-CSS of the official website of "Kings of Leon"

Graphic design, HTML-CSS of the promotional site "Master of the road" for Nissan (cars company).

Graphic design, HTML-CSS of the promotional site "Professional club 2004" for Fiat (cars company).

Graphic design and HTML-CSS of the website "Accademia Formazione Milano"

Flash cards promotional banner created for the website "Road Runner"

Management and update of the website "Quipos"

Graphic design, HTML-CSS of the official SonyBMGmusic website.

HTML-CSS for the promotional website "Nissan WaterXtremeChallenge"

Graphic design and HTML-CSS of the website "I.T.E.C. Srl"

HTML-CSS for the promotional website "DHL by 9:00 by 12:00 by DHL".

SOFTWARE

software Sketch | Photoshop | Illustrator | Dreamweaver | Flash | Axure | Marvelup | Joomla | Wordpress

Program languages HTML | CSS | JQuery | SEO Optimization

Frameworks Joomla | Wordpress | Bootstrap | Agile (Scrumm)

ASPIRATIONS

Professional growth, especially developing the skills concerning the UX environment.
Explore new technologies and patterns to make the web experience more easy and funny.

My goal is to create a flowing and satisfying user experience.

My passion is to have fun while I'm amusing the user.

INTERESTS

Web sites creation | Running | Crossfit | Travels | Music | Books | TV series
| Good food and wine | My home